

Dear Vendor,

The first annual "We The People Convention" will take place Friday, July 1st and Saturday, July 2nd, 2011 at the Columbus Convention Center in Columbus, OH. It is being sponsored by over 100 TEA Party and Patriot Groups from all over Ohio, and is open to all citizens who are concerned about our state and our country, and are ready to get involved in fixing our political system. We are looking for vendors who can offer attendees goods and services consistent with the mission statement of the convention:



"The purpose of this statewide convention shall be to recruit, educate, and motivate Ohio citizens at the grassroots level to perform their constitutionally defined role in the governance of their townships, municipalities, counties, as well as in our state and nation, by providing opportunities, knowledge, and training to ensure limited constitutional governance."

We are anticipating the attendance of thousands of patriot group members and hundreds of group leaders. The event will have four nationally known speakers at its luncheons and PAC-sponsored dinners. As many as 60 educational breakout sessions will attract patriotic citizens from all over Ohio and surrounding states. Breakout sessions will take place in the Convention Center from 9:00 a.m. to 5:00 p.m. Coffee will be served in the Hall where all the Vendor Booths are located each morning from 7:00 a.m. until 8:30 a.m. A luncheon with a speaker will take place from Noon until 1:30 p.m. each day. A separate PAC-sponsored dinner will be held each evening from 7:00 p.m. until 9:00 p.m.

Included in this packet are a registration form, trade show diagram, housing form, schedule of events, and rules and regulations governing exhibits. The "We The People Convention" (WTPC) will send confirmation of your registration with booth assignment and directions to the correct loading dock upon receipt of your deposit. Associations, Conventions, Trade Shows, Inc. (ACT) will be providing any needed extra equipment and services for an additional cost. A comprehensive packet listing options will be provided to all registered vendors.

Vendors are more than welcome to attend breakout sessions and other conference events as long as a company representative is present at the vendor's booth throughout Convention hours. **Each Vendor receives two (2) full convention passes with their booth purchase.** Breakout sessions and luncheons are free of charge to vendors, while there is an additional fee for dinners both Friday and Saturday nights. If you have any questions, please contact me or one of our committee members personally. I look forward to working with you.

Sincerely,

Tom Zawistowski, President
We The People Convention
4682 State Route 43
Kent, OH 44240
TomZ@WethePeopleConvention.org
1-866-427-9257
1-800-846-4632 Fax

RULES AND REGULATIONS REGARDING EXHIBITS

APPLICATION

To apply for a Booth at the Convention, complete the enclosed application and return it with a \$250 deposit to "We The People Convention" (WTPC), 4682 State Route 43, Kent, OH 44240. **The complete rental fee balance must be received by WTPC by June 1, 2011.**

EXHIBIT STANDARDS

WTPC shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to, or does not keep with the character or purpose of the exhibition. Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of the exhibit. Exhibits must conform to the size of the space and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be connected to the contracted space. Displays having unfinished or unsightly exposures at the rear or sides must be acceptably covered to the satisfaction of Show Management at the exhibitor's expense. The fastening of materials to booth drapery or framework, or to building walls, ceilings, floors, carpeting or columns, is expressly prohibited.

BOOTH ASSIGNMENT

Booth Space will be assigned to each applicant based on the receipt date of contract and payment. Every effort will be made to assign the exhibitor to one of his/her chosen spaces. WTPC reserves the right to make the final space assignment or change the space assignment after the acceptance of the application should it become necessary in order to develop balance against congestion, avoid confusion in firm names, solve competition conditions, or similar reasons. No changes in assignments will be made on the day of the show. If the space assigned is unacceptable, the exhibitor must notify WTPC within 10 business days of receipt of the official assignment. No response from the exhibitor constitutes acceptance of the space assigned.

SUBLEASE

Exhibitor shall not assign, sublet or apportion the whole or any part of the space allotted. An exhibitor may not exhibit therein any goods other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor's business. An exhibitor may not permit any representative of any firm not exhibiting to solicit business or take orders in the exhibitor's space. All business activities of the exhibitor must be confined to the booth space.

OPERATION OF BOOTH SPACE

Exhibits must be maintained by at least one company representative at all times. Exhibitor personnel are prohibited from soliciting business anywhere in the facility outside their exhibit space. All advertisements and sales promotion materials must be distributed from the exhibitor's booth. Exhibitor shall not enter into another exhibitor's space when unattended or without invitation. Exhibitors must comply with all applicable federal, state and local laws. Exhibitors are not permitted to sell or give away any food or beverage for consumption unless approved through the facility's official caterer - Aramark. Please see the Aramark waiver policy provided at the end of this packet. Exhibitor shall be responsible for providing and paying for all materials and equipment necessary for exhibitor to participate in the show. All activities of the exhibitor including, but not limited to, demonstrations/presentations, literature distribution, and sales lead generation, shall take place only within the perimeter of exhibitor's space and shall not obstruct aisle ways or infringe upon the space or rights of other exhibitors. Such regulations on activity shall apply to all employees of exhibitor as well as employees of

affiliated companies permitted to participate in exhibitor's booth. In no event shall exhibitor display literature in any location outside the booth space, unless otherwise approved by WTPC.

LOUD SPEAKING SOUND DISPLAYS

Loud speaking sound displays are not permitted, or other exhibits or devices which prove objectionable to other exhibitors, because of noise, odor or other disagreeable features, or exhibitor must agree to accept booth assignments which will not cause objections. Smoking is prohibited in the Exhibit Hall.

REGISTRATION OF BOOTH PERSONNEL

All booth personnel must wear official badges supplied by WTPC. Advance registration badges will be issued only to employees of exhibiting companies who are registered by the firm's contact person. Registration is allowed as follows: two persons per booth. Exhibit employees must show proof of employment by contracted companies when requesting badges onsite (including replacement badges). Only persons legitimately staffing exhibit booths will be issued badges.

CONVENTION PASSES FOR VENDOR PERSONNEL

All Vendors will get two (2) convention passes with their booth purchase. This will provide free access to all convention breakout sessions and the luncheons. Additional passes may be purchased at the convention rate of \$200 each.

NON-REGISTERED EXHIBITORS

Solicitation by non-registered exhibitors is strictly prohibited. Firms and representatives not assigned exhibit space are prohibited from soliciting business in any form in the Exhibit Hall.

OBSERVANCE OF EXHIBIT HALL HOURS

Times set aside for installation and dismantling of exhibits must be strictly observed. No exhibit may be dismantled before the specified time, nor any part of the exhibit or the equipment be removed once it has been set up, except with the permission of WTPC's Vendor Chairman. It is expected that exhibitors will abide by Exhibit Hall hours which will be from 7:30 a.m. until 5:30 p.m. Friday, July 1, 2011 and Saturday, July 2, 2011. Dismantling a booth prior to the end of the Convention could result in future penalties affecting booth location and cost.

FAILURE TO OCCUPY SPACE

Any exhibit space that is not set up and occupied by Noon on Friday, July 1, 2011, will be forfeited by the exhibitor unless arrangements for delayed occupancy have been made in writing to WTPC and written approval received. No refund of exhibit booth fees will be made in the event of forfeiture.

SECURITY/INSURANCE/LIMITATION OF LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the hotel/convention center. The exhibitor shall indemnify and hold harmless WTPC, the exhibit service contractor, the hotel/convention center, its agents and employees from any and all losses, damages and claims. WTPC will not insure

or indemnify exhibitors against theft or loss of any kind. WTPC will provide perimeter guard service throughout the meeting and proper identifying badges must be worn to enter the Exhibit Hall. However, this is an open booth show and the primary responsibility for the safeguarding of exhibit and merchandise is the exhibitor's. We recommend that exhibitors or their representative remain with their merchandise and products to prevent theft, pilferage or mysterious disappearance. To assure maximum security protection for the open exhibits and merchandise, all exhibit personnel must leave the Exhibit Hall within one hour after the show closes each day.

CANCELLATION OF SPACE

Booth cancellations received in writing by June 15, 2011, will receive a refund, less a \$100 administrative charge. Cancellations received after June 15, 2011, are not eligible for a refund.

CANCELLATION OF EXHIBITION

In the event the exhibition must be cancelled, postponed or relocated because of fire, strike, government regulations, casualties, acts of God or other causes beyond the reasonable control of WTPC, the exhibitor agrees that the sole liability of WTPC will be to return each exhibitor's rental payment.

GENERAL

Smoking is prohibited in the Convention Center. The loading dock area is for loading and unloading only. Cars and trailers may not be parked there.

HOTEL INFORMATION

Discount hotel rooms have been blocked for the Convention at hotels in close proximity to the Convention Site. A complete list will be provided to Vendors upon receipt of your deposit.

MATTERS NOT COVERED

Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of WTPC who reserves the right to rule on all matters pertaining to the exhibition, whether expressly mentioned or not, and the exhibitor, by submitting the registration form for exhibit space, agrees that all rulings shall be binding upon both the exhibitor and Show Management. The aforementioned items covered by this contract may be amended at any time by Show Management in the interest of the exhibition and notice thereof shall be binding on exhibitors.

The foregoing rules and regulations have been formulated in the best interest of all exhibitors. The cooperation of exhibitors is required.

WE THE PEOPLE CONVENTION
July 1 & 2, 2011 • Columbus Convention Center

Application and Contract for Exhibit Space

Booth Rate: \$500

*Booths are 10'x10' and include pipe and drape, an identification sign, a table with skirting and two chairs. Any "extras," including tables, chairs, wastebaskets, electric or Internet, may be purchased through Associations, Conventions, Trade Shows, Inc. (ACT). Rates will increase if not ordered by June 1, 2011. Any food being brought into the Trade Show must be approved by Aramark. Please see their guidelines in the packet they will provide after registration.

(Please print clearly)

Last Name: _____ First Name: _____

Company or Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Telephone: _____ Cell: _____ Fax: _____

Trade Show layout is enclosed. Booth assignments are made on a first come-first served basis. Assignment will NOT be made until deposit is received. Please mark on the attached diagram your four (4) preferred locations by putting the appropriate number next to the table location

Please list types or specific companies/organizations you prefer not be adjacent to or across the aisle from. Likewise, if there are companies/organizations you wish to be near, indicate below:

All companies/organizations applying for exhibit space must complete and submit an original "Application and Contract for Exhibit Space". Applications not properly completed, not signed, or that fail to include the initial deposit in full will be returned unprocessed.

Whenever possible, space will be allocated according to be exhibitor's choice, but the final arrangement will be determined by the WE THE PEOPLE CONVENTION organizing group in a way to produce the most advantageous grouping of exhibits.

A deposit of \$250 made payable to the WE THE PEOPLE CONVENTION, Inc. must be enclosed. Signer also agrees to remit the remaining balance in full on or before June 1, 2011.

WTPC agrees to abide by all provisions, rules and regulations as published within the 2011 Prospectus that the undersigned applicant agrees are part of this contract for exhibit space.

Authorized Signature: _____ Date: _____

Payment:

Amount Due: **\$500**

Payment Method:

____ Check # _____ (Made Payable to "We the People Convention, Inc.")

____ Credit Card (Visa or MasterCard) If paying by credit card:

Name on Card: _____

Card #: _____

Signature: _____

Expiration: _____ CSV: _____

Name Badges:

Please list those who will be representing your company/organization at the Convention and will need passes to the Convention. Each Vendor gets two (2) passes with their booth purchase. Additional passes can be purchased for \$200 each. Name badges will be printed and can be picked up at the vendor registration on Thursday, June 30, 2011 or on the morning of July 1, 2011. Workers must bring current photo I.D. and company/organization identification.

Name 1 (Free) _____

Name 2 (Free) _____

Additional _____

Additional _____

RETURN APPLICATION TO: We The People Convention, Inc.
4682 State Route 43
Kent, OH 44240
1-866-427-9257
1-800-846-4632 Fax
Info@WethePeopleConvention.org

CONVENTION SCHEDULE

June 30, 2011 - Thursday

2:00 PM - 6:00 PM Registration at Convention Center

July 1, 2011 - Friday

7:30 AM Vendor Booths Open - Free Coffee

8:00 AM Welcoming Presentation - Main Convention Hall

9:00 AM - 11:50 AM Breakout Sessions

12:00 - 1:30 PM Luncheon with Speaker

2:00 - 5:00 PM Breakout Sessions

6:30 - 9:00 PM PAC Sponsored Dinner and Speakers*

9:30 PM Red, White and Boom Fireworks!

July 2, 2011 - Saturday

7:30 AM Vendor Booths Open - Free Coffee

8:00 AM Welcoming Presentation - Main Convention Hall

9:00 AM - 11:50 AM Breakout Sessions

12:00 - 1:30 PM Luncheon with Speaker

2:00 - 5:00 PM Breakout Sessions

6:30 - 9:00 PM PAC Sponsored Dinner and Speakers*

* PAC Dinners are not included in Convention Pass and must be purchased separately on our website at www.WethePeopleConvention.org .

Convention Vendor Hall Layout

